

GOVERNMENT ADVERTISING, AGENTS, PRODUCERS AND COST

2740. Mrs C.L. Edwardes to the Minister for Planning and Infrastructure

For all Departments and Agencies within the Minister's portfolios, for the financial years 2000/2001, 2001/2002, 2002/2003 and the current financial year to date -

- (a) how much did each department and agency spend with channel 7, channel 9, channel 10, channel 31 and each regional television station;
- (b) for each series of advertisements, who was the advertising agent and the producer of the advertisement;
- (c) what was the cost of production;
- (d) what was the cost of print media advertising, excluding employment advertising, with *The West Australian*;
- (e) what was the cost of print media advertising, excluding employment advertising, with community and regional print media;
- (f) for each series of advertisements who was the advertising agent; and
- (g) for each series of advertisements, what was the cost of production?

Ms A.J. MacTIERNAN replied:

Please refer to the response provided by the Premier; Minister for Public Sector Management; Federal Affairs; Science; Citizenship and Multicultural Interests for question on notice 2599 of 2nd March 2004.